



Registration

The conference is open to bona fide representatives of print and electronic media. Registration is free of charge to journalists who are in possession of a valid, recognized press card. Freelance journalists must present a commissioning letter on letterhead from a recognized news organization or publication.

A copy of the Press Card or of the commissioning letter should be sent, together with the Media Accreditation Application via email to: Chelsey Johnson, chelsey.johnson@snpolytechnic.com by Friday, July 21, 2017.

The original of the Press Card or of the commissioning letter will also have to be presented at the conference registration desk together with a valid passport or ID-card. Journalists must register in person to pick up their Media Pass on the designated registration days/times.

Media registration in advance is strongly recommended. This enables us to deal with any queries or issues beforehand.

Information regarding media registration belongs to WIPCE 2017. Past and current media lists are not available to be given, rented, or sold.

General Information

The newsroom is open to media representatives only. WIPCE Communications is the designated agent to handle all media relations for WIPCE. Other newsrooms are not permitted. WIPCE Communications does not share media lists.

Follow the conversation online. Use the hashtag #WIPCE2017 when discussing news and activities occurring during the conference.

Embargoes

All information presented at WIPCE is embargoed until the beginning of its presentation time: The WIPCE embargo lifts at the beginning of the presentation, not the beginning of the session. For example: A presentation given from 1:15-1:30 p.m. during a session scheduled from 1-2 p.m. would be embargoed for 1:15 p.m. All poster presentations are embargoed for 9:30 a.m. the day the poster is presented.

All times are local to the city in which WIPCE is being held.



Session Access and Rules

All WIPCE workshops, panels, and presentations are open to the pre-approved, WIPCE accredited media, with the exception of sessions/topics that may be identified as restricted information by the presenter.

Media are not permitted to photograph or publish WIPCE presenters' slides without approval from the presenter, and/or WIPCE Communications.

Media are not permitted to live stream or otherwise broadcast from WIPCE session rooms, poster hall, exhibit floor or plenary sessions.

If you have questions, please email chelsey.johnson@snpolytechnic.com.

Interview Requests and Scheduled Interviews

All interviews outside of official WIPCE press conferences must be arranged in advance with interviewees and must take place in WIPCE approved and designated rooms. No last-minute or hallway interviews are permitted anywhere inside the conference facility. WIPCE Communications staff are available to help schedule interviews and WIPCE provides designated interview rooms. Interview rooms may be scheduled with WIPCE staff, for no longer than one hour.

Marketplace/Exhibit Hall

Members of the press who are registered with the WIPCE newsroom and wearing their press badges are welcome in the Marketplace/Exhibit Hall.

WIPCE Communications must accompany all camera crews wishing to tape in the Marketplace/Exhibit Hall. Crews can arrange for an escort in the WIPCE newsroom.

Social Media

Organizations may use social media to disseminate news and information regarding abstracts being presented at WIPCE. All information distributed through social media channels must adhere to WIPCE's embargo policy.



Members of the press are encouraged to use the hashtag #WIPCE2017 to post pertinent news and activities for the event across social media.

Media are not permitted to photograph or publish WIPCE presenters' slides without approval from the presenter and/or WIPCE Communications. Representatives from academic institutions are permitted to share slides, but not for the media to re-transmit. Only non-flash photography is allowed of slide presentations.

Media are not permitted to live stream or otherwise broadcast from WIPCE session rooms, poster hall or exhibit floor.

Video, Photography and Audio Recording Policy:

Photography, videotaping and audio recording are allowed for news coverage only in the following areas/events:

- Press Conferences
- Interview Rooms
- Other designated locations
- Recording in common areas requires permission and/or a WIPCE staff escort

Exhibitor Press Conference Outside of Convention Center

Press conferences held during WIPCE by exhibitors and groups outside of officially sanctioned WIPCE press conferences are referred to as "outside press conferences."

Outside press conferences may not be promoted to press via the WIPCE Newsroom.

Groups planning to hold outside press conferences must inform the WIPCE Newsroom of their plans.

Submit questions to chelsey.johnson@snpolytechnic.com.

Please check the WIPCE website regularly for updates.