



Thank you for your interest in covering the World Indigenous Peoples Conference on Education (WIPCE), taking place from July 24 – 28, 2017 in Toronto and Six Nations, Ontario. The WIPCE host committee is pleased to welcome you for the largest Indigenous education and cultural gathering in the world, and are dedicated in ensuring the best possible work environment for the duration of the Conference.

If you have special needs, requests or require any further assistance in your advance planning for WIPCE, please contact Chelsey Johnson (Communications Officer) at 519-445-0023 or via email at [chelsey.johnson@snpolytechnic.com](mailto:chelsey.johnson@snpolytechnic.com).

**GENERAL MEDIA ACCREDITATION REQUIREMENTS: (Please read carefully)**

1. Media are encouraged to submit this application by Friday, July 21, 2017, 11:59 p.m. EST.
2. If you are the individual planning to cover the Conference and you are completing the application, the application must be accompanied by a letter of assignment from the publication that falls within the WIPCE media eligibility guidelines in order to be considered.
3. All letters of assignment should be completed by an assigning editor or producer and must be e-mailed on original company letterhead. FAXES WILL NOT BE ACCEPTED FOR CREDENTIAL APPLICATIONS OR LETTERS OF ASSIGNMENT.
4. We cannot guarantee admission to the Conference for anyone who does not submit a credential application by the deadline.
5. Upon review and approval of an application by the WIPCE host committee, news organizations will be emailed a letter of acceptance. The letter of acceptance will include information on media credential pickup dates and locations and will also include a digital copy of the official WIPCE Media Guide.
6. All correspondence should be emailed to [chelsey.johnson@snpolytechnic.com](mailto:chelsey.johnson@snpolytechnic.com).

Accreditation will allow access to media to each of the WIPCE keynote plenaries, workshops, and access to both Opening and Closing Ceremonies.

**Further to the General Media Accreditation requirements, a freelance journalist must submit the following documents:**

1. Copy of a valid press card from a relevant press association (AIPS, national press association).
2. List of media outlets that the freelancer will provide with stories, reports.
3. Written confirmation from the editor of the media outlet that has assigned the freelancer to WIPCE 2017.



## MEDIA ACCREDITATION CRITERIA

For WIPCE 2017, the following types of media will be granted access and accreditation for coverage of the Conference:

1. National news agencies (Example: Reuters, AP, CP).
2. National daily newspapers (Example: Globe & Mail, National Post).
3. Major regional daily newspapers (Example: The Toronto Star, The Hamilton Spectator).
4. Media outlets providing significant new coverage for Indigenous communities.
5. Major regional weekly newspapers (Example: Two Row Times, Turtle Island News)
6. Major weekly magazine (Example: Newsweek).
7. Other magazines (Indigenous, lifestyle, education, culture, regional).

**Print Media** – Publications must have an audited circulation of at least 50,000. Media Credentials for WIPCE 2017 are reserved for working journalists only. To be considered for General Media Accreditation, you must be a bona fide news gathering organization that produces and publishes original content.

*Applications for or related primarily to: (1) documentaries and/or films; (2) books (biographies, autobiographies, instructional guides, etc) will be reviewed and approved on an individual basis.*

Please note: Websites that are blog or fanzines, that do not post original content based on news gathering criteria, will not be accepted.

**Electronic Media (Radio/TV)** – Radio and TV outlets must have a dedicated educational or cultural format in order to be considered.

**Photographers** – Photographers must be on assignment from a publication that meets the publication requirements listed above. All photographers applying to cover WIPCE 2017 are required to use professional photography equipment only.

**Please submit your WIPCE 2017 media accreditation by: July 21, 2017 at 11:59 PM (EST)**

### Media Contact:

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